

 Early Warning System

EIB-20220457

SPIIDEO (IEU FT)



## Quick Facts

<b>Countries</b>	Sweden
<b>Financial Institutions</b>	European Investment Bank (EIB)
<b>Status</b>	Proposed
<b>Bank Risk Rating</b>	U
<b>Borrower</b>	SPIIDEO AB
<b>Sectors</b>	Education and Health, Finance
<b>Investment Type(s)</b>	Loan
<b>Loan Amount (USD)</b>	\$ 13.07 million
<b>Project Cost (USD)</b>	\$ 39.22 million



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## Project Description

According to the bank website, the project involves the provision of loan, intended to support the promoter's Research & Development (R&D) investments and commercial growth to make relevant sport performance analytics accessible to all at an affordable cost, regardless of the size of the organisation involved, for any game, played at anytime, anywhere in the world.

It will also support the expansion of a fully automated sports events broadcasting platform. Such platform will be providing media rights holders, leagues and clubs of any size the tool to scale and enhance their operations, by giving access to digital content assets to a wider audience, thus promoting inclusiveness and social cohesion. This will also give more visibility opportunities to those sports that are traditionally not broadcasted.



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## Investment Description

- European Investment Bank (EIB)



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## Contact Information

No contact information was provided at the time of the disclosure.

### ACCESS TO INFORMATION

You can submit an information request for project information at: <https://www.eib.org/en/infocentre/registers/request-form/request-form-default.htm>

### ACCOUNTABILITY MECHANISM OF EIB

The EIB Complaints Mechanism is designed to facilitate and handle complaints against the EIB by individuals, organizations or corporations affected by EIB activities. When exercising the right to lodge a complaint against the EIB, any member of the public has access to a two-tier procedure, one internal - the Complaints Mechanism Office - and one external - the European Ombudsman. A complaint can be lodged via a written communication addressed to the Secretary General of the EIB, via email to the dedicated email address: [complaints@eib.org](mailto:complaints@eib.org), by completing the online complaint form available at the following address: <http://www.eib.org/complaints/form> via fax or delivered directly to the EIB Complaints Mechanism Division, any EIB local representation office or any EIB staff. For further details, check: [http://www.eib.org/attachments/strategies/complaints\\_mechanism\\_policy\\_en.pdf](http://www.eib.org/attachments/strategies/complaints_mechanism_policy_en.pdf)

When dissatisfied with a complaint to the EIB Complaints Mechanism, citizens can then turn towards the European Ombudsman. A memorandum of Understanding has been signed between the EIB and the European Ombudsman establishes that citizens (even outside of the EU if the Ombudsman finds their complaint justified) can turn towards the Ombudsman on issues related to 'maladministration' by the EIB. Note that before going to the Ombudsman, an attempt must be made to resolve the case by contacting the EIB. In addition, the complaint must be made within two years of the date when the facts on which your complaint is based became known to you. You can write to the Ombudsman in any of the languages of the European Union. Additional details, including filing requirements and complaint forms, are available at: <http://www.ombudsman.europa.eu/atyourservice/interactiveguide.faces>