Early Warning System

IADB-PE-T1623

AGRAYU: Phygital Platform for Rural Agriculture

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Quick Facts

Countries	Peru
Financial Institutions	Inter-American Development Bank (IADB)
Status	Active
Bank Risk Rating	C
Voting Date	2025-06-24
Borrower	Sinergia Centro de Innovación y Negocios S.A.C.
Sectors	Agriculture and Forestry, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	$ 0.48 million
Project Cost (USD)	$ 0.95 million

Project Description

According to the IADB, the project aims to improve agricultural profitability and promote environmental sustainability in the Peruvian Amazon through the development and implementation of a PhyGital (physical and digital) platform that provides personalized agronomic advice and facilitates the distribution of traceable and sustainable agricultural inputs.

Investment Description

- Inter-American Development Bank (IADB)

Contact Information

No contacts available at the time of disclosure

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).

Bank Documents

- IDEATE 2025-02-14 Public Summary 1693 PE-T1623