

 Early Warning System

IADB-BR-L1494

A New Model for Cattle Ranching in Brazil: PECSA's Sustainable,  
Deforestation-free Beef in the Amazo



### Quick Facts

<b>Countries</b>	Brazil
<b>Specific Location</b>	Amazon
<b>Financial Institutions</b>	Inter-American Development Bank (IADB)
<b>Status</b>	Approved
<b>Bank Risk Rating</b>	C
<b>Voting Date</b>	2017-11-15
<b>Borrower</b>	Government of Brazil
<b>Sectors</b>	Agriculture and Forestry
<b>Investment Type(s)</b>	Loan
<b>Investment Amount (USD)</b>	\$ 2.50 million
<b>Loan Amount (USD)</b>	\$ 2.50 million
<b>Project Cost (USD)</b>	\$ 4.25 million



### Project Description

Pecsa, what the bank affirms is a sustainable cattle ranching B-corp operating in the Brazilian Amazon, is a growth stage startup which have been a reference for a new cycle of cattle ranching in the country (and in the region), by working with medium-sized producers to both significantly increase their productivity levels (up to x5) and implement best-in-class sustainable cattle intensification and CSA practices (up to 90% GHG emissions per KG produced), all that at market rates of return. PECSA is seeking USD 6m in debt to transition from its current experimental stage to a commercial operation, with enhanced impact along the beef value chain.



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## Investment Description

- Inter-American Development Bank (IADB)



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	PECSA - Pecuária Sustentável da Amazônia	Client	-



## Contact Information

### ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to [MICI@iadb.org](mailto:MICI@iadb.org). You can learn more about the MICI and how to file a complaint at <http://www.iadb.org/en/mici/mici,1752.html> (in English) or <http://www.iadb.org/es/mici/mici,1752.html> (Spanish).