

 Early Warning System

ADB-52108-001

Mekong Tourism Innovation



## Quick Facts

<b>Countries</b>	Cambodia, Laos, Myanmar, Vietnam
<b>Specific Location</b>	Cambodia - Nationwide; Lao PDR - Nationwide; Myanmar - Nationwide; VN-Nationalwide
<b>Financial Institutions</b>	Asian Development Bank (ADB)
<b>Status</b>	Active
<b>Bank Risk Rating</b>	U
<b>Voting Date</b>	2018-03-26
<b>Sectors</b>	Industry and Trade
<b>Investment Type(s)</b>	Advisory Services
<b>Investment Amount (USD)</b>	\$ 0.23 million
<b>Project Cost (USD)</b>	\$ 0.23 million



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## Project Description

Under this Technical Assistance, ADB will provide support to the Private Sector Advisory Group of the GMS Tourism Working Group to design and implement the 2018 Mekong Innovative Startup in Tourism (MIST) accelerator program.

MIST identifies, pilots, and helps entrepreneurs and government scale innovative tourism solutions, both traditional and technology-based, that contribute to sustainable and inclusive tourism.



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## Investment Description

- Asian Development Bank (ADB)

Government of Australia US\$ 0.23 million



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## Contact Information

**Responsible ADB Officer** Mellor, Dominic P.

**Responsible ADB Department** Southeast Asia Department

**Responsible ADB Division** Viet Nam Resident Mission

## Executing Agencies

Asian Development Bank  
6 ADB Avenue,  
Mandaluyong City 1550, Philippines

\*There is no further information being revealed at this stage of the project\*

## ACCOUNTABILITY MECHANISM OF ADB

The Accountability Mechanism is an independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an Asian Development Bank-financed project. If you submit a complaint to the Accountability Mechanism, they may investigate to assess whether the Asian Development Bank is following its own policies and procedures for preventing harm to people or the environment. You can learn more about the Accountability Mechanism and how to file a complaint at: <http://www.adb.org/site/accountability-mechanism/main>



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**Bank Documents**

- [Project Disclosure PDF](#) [\[Original Source\]](#)