

 Early Warning System

WB-P175641

Support to Economic Recovery and Job Creation in the Agri-Food Sector  
and Rural North West



## Quick Facts

<b>Countries</b>	Tunisia
<b>Financial Institutions</b>	World Bank (WB)
<b>Status</b>	Approved
<b>Bank Risk Rating</b>	U
<b>Voting Date</b>	2021-06-03
<b>Borrower</b>	Microfinanza SRL
<b>Sectors</b>	Agriculture and Forestry, Industry and Trade, Law and Government



### Project Description

According to bank documents, the Project objective is to help restore and promote job creation in the agri-food sector in the targeted Governorates.

The project has three components:

1. Component 1 - Technical assistance to POs and SMEs. The implementation of the proposed matching grant instrument will require technical assistance to POs and SMEs to prepare and select technically sound and financially and commercially viable investment projects. An implementing agency will deliver this technical assistance. It will disseminate information to potential PO and SME investors, including reaching out more specifically to youth and women entrepreneurs, and organize calls for proposals. This will include facilitating the dialogue with relevant authorities, private sector associations, and other stakeholders to ensure that the investment project submissions are consistent with the understanding of the territory and the opportunities and constraints of the sector/segments. The implementing agency will help POs and SMEs develop technically sound and commercially viable business. It will ensure that investment project proposals submitted to TRACE Matching Grant have a strong potential to be profitable and sustainable to ensure business growth and create jobs, while improving producers' resilience and economic inclusion.
2. Component 2 - Grants for agri-food and rural job creation. TRACE Matching Grant will provide non-reimbursable financial contributions (grants) to investment projects submitted by POs and SMEs engaged in agri-business activities ranging from production, processing to marketing with the objective to help business growth and job creation. Grants will be capped to 70% of the cost of the proposed investment project and will finance small-scale equipment and inputs, and soft activities (technical and managerial training and advice, marketing guidance and market intelligence, etc.). Eligible activities will cover the wide range of opportunities offered by the agri-food sector and agrirural entrepreneurship ranging from: farming production and processing, agri-service providers (input and technology supplies, advisory services, etc.), to post-harvest operations (storage, processing, packing, etc.). This will also cover the valorization of cultural and natural resources through handy craft and rural tourism.
3. Component 3 - Project management and coordination. The Project will provide resources to the implementing agency (see information below) to properly deliver technical assistance and operate the matching grant, while meeting the Bank's fiduciary and safeguards requirements. The implementing agency will have to provide (technical and fiduciary) monitoring reports, will report progress against TRACE objectives and indicators, will be subject to regular fiduciary verification, annual audits and technical supervision. It will coordinate with other Government's operations and donorfunded projects, looking for cooperation and potential synergies. Implementation will also be closely coordinated with the other TRACE technical assistance activity managed by the Bank under the BETF on specific skills development such as smart agriculture, market intelligence, access to export markets, online/digital marketing, e-commerce, among others.



## Investment Description

- World Bank (WB)



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Microfinanza SRL	Client	-



## Contact Information

### World Bank:

Contact : Olivier Durand  
Title : Senior Agriculture Economist  
Telephone No : 5714+3011

Contact : Zouhour Karray  
Title : Program Manager  
Telephone No : 5714+3069

### Borrower:

Microfinanza SRL  
The World Bank  
Contact : Giampietro Pizzo  
Title : President  
Telephone No : 00390444326792  
Email : [info@microfinanza.com](mailto:info@microfinanza.com)

### Implementing Agency:

Microfinanza  
Contact : Giampietro Pizzo  
Title : President  
Telephone No : 00390444326792  
Email : [info@microfinanza.com](mailto:info@microfinanza.com)

## ACCESS TO INFORMATION

To submit an information request for project information, you will have to create an account to access the Access to Information request form. You can learn more about this process at: <https://www.worldbank.org/en/access-to-information/request-submission>

## ACCOUNTABILITY MECHANISM OF THE WORLD BANK

The World Bank Inspection Panel is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by a World Bank-financed project. If you submit a complaint to the Inspection Panel, they may investigate to assess whether the World Bank is following its own policies and procedures for preventing harm to people or the environment. You can contact the Inspection Panel or submit a complaint by emailing [ipanel@worldbank.org](mailto:ipanel@worldbank.org). Information on how to file a complaint and a complaint request form are available at: <https://www.inspectionpanel.org/how-to-file-complaint>



### Bank Documents

- [Project Information Document \(PID\) - Support to Economic Recovery and Job Creation in the Agri-Food](#) [Original Source]