

 Early Warning System

WB-P174944
Peru Tourism Project



Quick Facts

Countries	Peru
Financial Institutions	World Bank (WB)
Status	Proposed
Bank Risk Rating	U
Voting Date	2020-12-14
Borrower	Government of Peru
Sectors	Industry and Trade, Law and Government
Investment Amount (USD)	\$ 100.00 million
Loan Amount (USD)	\$ 100.00 million
Project Cost (USD)	\$ 100.00 million



Project Description

Support the recovery of tourism in Peru through strategic public investments in visitor management, destination development and business environment reforms to mobilize private investment in selected destinations.

Related to the Peru - Country partnership framework for the period FY17-FY21

<http://documents.worldbank.org/curated/en/522711493949637279/Peru-Country-partnership-framework-for-the-period-FY17-FY21>

The Project's Environmental and Social Risk Classification is Moderate.



Early Warning System Project Analysis

The Project is designed to deal with both immediate COVID-19 responses and longer-term recovery and competitive positioning of selected destinations in an integrated way. A phased approach will be used, in which short-term development will focus on domestic tourism, and medium- and long-term development will focus on mobilizing key public investments, attracting private sector investment, and increasing value from international tourism. Both phases will be supported by institutional strengthening to build a competitive, sustainable, and resilient tourism sector. Additional support for regulatory reforms and the mobilization of private investment will be delivered through a parallel IFC advisory project that supports the Ministry of Foreign Trade and Tourism (Ministerio de Comercio Exterior y Turismo, MINCETUR) to develop targeted investor outreach, promotion, facilitation, tracking and aftercare programs. This may be paired with direct support to private investments by IFC, where appropriate. Components:

Component 1. COVID-19 short-term tourism recovery program

Component 2. Support for medium-term tourism diversification, competitiveness and sustainability

Component 3. Strengthening business environment and institutional capacity and project management (\$15m)



Investment Description

- World Bank (WB)



Contact Information

World Bank

Thomas Edward Haven, Louise D Twining-Ward

Senior Private Sector Specialist

Implementing Agencies

Ministry of Foreign Trade and Tourism (MINCETUR)

Carlos Ernesto Benites Saravia

Viceministro de Turismo

cbenites@mincetur.gob.pe

ACCESS TO INFORMATION

To submit an information request for project information, you will have to create an account to access the Access to Information request form. You can learn more about this process at: <https://www.worldbank.org/en/access-to-information/request-submission>.

ACCOUNTABILITY MECHANISM OF THE WORLD BANK

The World Bank Inspection Panel is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by a World Bank-financed project. If you submit a complaint to the Inspection Panel, they may investigate to assess whether the World Bank is following its own policies and procedures for preventing harm to people or the environment. You can contact the Inspection Panel or submit a complaint by emailing ipanel@worldbank.org. Information on how to file a complaint and a complaint request form are available at: <https://www.inspectionpanel.org/how-to-file-complaint>.



Bank Documents

- [Concept Project Information Document \(PID\) - Peru Tourism Project - P174944](#) [Original Source]