

 Early Warning System

WB-P172079

Connecting Watershed Health with Sustainable Livestock and  
Agroforestry Production



## Quick Facts

Countries	Mexico
Specific Location	States of Jalisco, Veracruz, Chiapas and Chihuahua
Financial Institutions	World Bank (WB)
Status	Proposed
Bank Risk Rating	U
Voting Date	2021-01-28
Borrower	Government of Mexico
Sectors	Agriculture and Forestry, Water and Sanitation
Investment Type(s)	Grant
Investment Amount (USD)	\$ 13.76 million
Project Cost (USD)	\$ 13.76 million



### Project Description

Promote and increase the connectivity of cattle and agroforestry landscapes in selected watersheds.

The proposed Connecting Watershed Health with Sustainable Livestock and Agroforestry Production project (CONECTA) aims to integrate land use planning and the use of natural resources sustainable livestock (beef and dairy products) and agroforestry production, using a landscape perspective. CONECTA's theory of change is that sustainable/regenerative ranching is a profitable and economically viable activity particularly when combined with ranching, which includes holistic management, rotational grazing and silvopastoral systems, provides win-win solutions at the producer and ecosystem levels. CONECTA will build on an existing movement of regenerative ranchers that implement practices that increase production, promote diversification of crops, and as a result, lead to potential improvements in the income of ranchers, while conserving biodiversity, sequestering carbon, and improving water quality. Activities focused on capacity building and demonstration and dissemination of good productive practices will target fifteen watersheds in the States of Jalisco, Veracruz, Chiapas and Chihuahua. Advances in these watersheds will feed national policies and support scale-up and replication, creating an enabling environment for transforming livestock production practices into more sustainable ones with a landscape perspective. The promoted practices will also aim at diversifying producer incomes through livestock inter-cropped with shade coffee, fruits and/or tree species; introducing agroforestry and silvopastoral systems. With a strong hold in the territory, CONECTA will work in critical landscapes on changing production practices of livestock commodities and improving partnership coordination across the targeted value chains (beef and dairy products). It will be funded by resources from the Global Environmental Facility (GEF) and will count with parallel cofinancing by the Wyss Foundation, Green Climate Fund (GCF), Government of Germany, and potentially French Development Agency (AFD), and is expected to gain national visibility. The experience of the lead executing agencies, the National Institute of Ecology and Climate Change (INECC) and Mexican Fund for the Conservation of Nature (FMCN) and collaborating partner institutions and allies will be key to enact policy changes at the national level. A Global Platform managed by the World Bank on the Food Systems, Land Use, and Restoration Impact Program (FOLUR) of GEF-7 promotes knowledge exchange and will contribute to accelerating the project impact at the national level, while expanding it internationally.



## Investment Description

- World Bank (WB)



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Fondo Mexicano Para La Conservación De La Naturaleza (FMCN)	Client	-
-	-	-	-	Instituto Nacional de Ecología y Cambio Climático (INECC)	Client	-



## Contact Information

### ACCESS TO INFORMATION

To submit an information request for project information, you will have to create an account to access the Access to Information request form. You can learn more about this process at: <https://www.worldbank.org/en/access-to-information/request-submission>

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### Bank Documents

- [Concept Environmental and Social Review Summary \(ESRS\) - Connecting Watershed Health with Sustainable Livestock and Agroforestry Production](#) [Original Source]
- [Concept Project Information Document \(PID\) - Connecting Watershed Health with Sustainable Livestock and Agroforestry Production](#) [Original Source]