Early Warning System

WB-P170669

Youth, Technology, and Jobs

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Quick Facts

Countries	Jordan
Financial Institutions	World Bank (WB)
Status	Proposed
Bank Risk Rating	B
Voting Date	2019-09-27
Borrower	government of jordan; Ministry of Digital Economy and Entrepreneurship
Sectors	Finance, Law and Government
Investment Type(s)	Loan
Investment Amount (USD)	$ 150.00 million
Project Cost (USD)	$ 200.00 million

Project Description

According to bank documents, the project objective it to support the development of economic opportunities in technology-enabled activities for youth in Jordan.

The project will focus on the following three main components:

1. Program support to digital skills development and job creation in Jordan (US$150 million). This compoent uses a results-based financing. The project will provide disbursements against specific line items in the Government budget and disbursement against specific eligible expenditures, which will be tied to the acheivement of specific results, measured by Disbursmeent Linked Indicators (DLIs).
2. Increase the supply of digitally skilled Jordanian and Syrian youth (US$30 million). Increase the supply of high-quality human capital to cater to the increasing demand in the local and regional markets covering both employment and freelancing jobs. The component will target to train thousands of youth in entry, mid,
   and advanced levels of digital skills over five years, to provide job opportunities for as employees and freelancers.
   i. Sub-component 2.1.: Develop a national digital skills framework for Jordan (US$5 million). Support the establishment of the Jordanian National Skills Council for Information and Communications Technology (ICT) in areas of institutional development, demand and supply assessments, national occupational standards, affiliation of service providers, accreditation of training curriculums, provision of online training courses and materials, national awareness activities, monitoring and evaluation, and managing a result-based fund for digital skills development.
   ii. Sub-component 2.2: Support the establishment of a digital skills fund (US$20 million). The project will support the establishment of a digital skills fund (through a cabinet-level policy) that will receive contributions from mobile operators in Jordan for five years (estimated at US$5 million/year).
   iii. Subcomponent 2.3: Support the establishment and management of Tech Hubs (US$5 million). To provide working space for youth in underserved communities, the project will support upgrading and equipping three-five Vocational Training Centers (VTCs)2 and then recruit private operator(s) to manage them following a competitive process, to act as technology hubs (Tech Hubs).
3. Boost demand for digitally skilled youth in Jordan (US$15 million). Support the growth plans of tech-enabled service businesses and social enterprises in Jordan to develop digital functions, diversify their products, expand into new markets, increase their revenues, and generate new digital jobs.
   i. Sub-component 3.1 – Support the growth of ITO/BPO and support centers activities (US$6 million). The project will provide investment grants to growth-focused ITO/BPO businesses and technology support operations to help scale their activities and generate local job opportunities in underserved areas.
   ii. Sub-component 3.2 - Support access to market for entrepreneurs and ITO-BPO businesses (US$5 million): Support building linkages between Jordanian growing entrepreneurs and potential buyers and investors in regional/global markets, to provide access to market and investments.
   iii. Sub component 3.3: Support the growth and adoption of the gig economy (US$4 million). Drive the growth of an inclusive gig economy through supporting the establishment and/or growth of social enterprises and Civil Society Organizations (CSOs), which adopt technology means, including online freelancing, ITOBPO services, marketplace platforms' adoption, job matching and networking, to support vulnerable youth.
4. Component 4: Project Management (US$5 million). The project will establish a joint Project Management Unit (PMU) that comprises the Ministry of Digital Economy and Entrepreneurship (MoDEE) and Ministry of Labor (MoL), led and anchored in MoDEE. The PMU will be responsible for the implementation of project activities, including project oversight, monitoring and ev

Investment Description

- World Bank (WB)

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Bank Documents

- Concept Project Information Document (PID) - Youth, Technology, and Jobs - P170669 (English) [Original Source]