

Early Warning System

WB-P170476

Exploring High Value, Socially- Inclusive, And Water Efficient Agriculture in Jordan

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Quick Facts

Countries	Jordan
Financial Institutions	World Bank (WB)
Status	Approved
Bank Risk Rating	B
Voting Date	2019-10-17
Borrower	Government of Jordan
Sectors	Law and Government
Investment Type(s)	Advisory Services
Project Cost (USD)	$ 0.50 million

Project Description

According to bank documents, the Project objective is to pilot an environmentally sustainable, commercially viable and socially inclusive hydroponic agriculture business model in the Jordan Valley area. The project has three components:

1. **Operations Management.** This component will support the design, acquisition, installation and operations of two types of horticulture
production: traditional “protected plastic houses”, and hydroponics. The management of all the production plots will use business models that are designed to foster inclusion of women and youth (e.g. flexible working hours, child care support, focus on skills and leadership development). This will require the contracting of a commercial firm with the technical knowledge of hydroponics, capacity to provide the day to day management support, and the skills to facilitate the delivery of a socially inclusive business model.
2. **Awareness raising and information sharing.** This component will include the design, organization and implementation of an awareness raising and information sharing activities. The component will specifically focus on sharing the lessons on the social, economic and environmental benefits of the socially inclusive hydroponics production systems. The target audience will be local communities, regional governates, national government and private investors. This will require the contracting of an organization with extensive knowledge of the local communities, connections with governments (local and national) and a network into the relevant sections of the private sector.
3. **Project Technical, Safeguards, and Fiduciary Management.** This component will provide technical guidance and oversight over the project, as well as project administration, safeguards and fiduciary management, and monitoring and evaluation to ensure satisfactory project implementation. The component will finance: (a) the FAO general management support (indirect) costs; (c) direct costs for technical, fiduciary, and safeguards management and implementation of the project; and (c) monitoring, evaluation and reporting.

Investment Description

- World Bank (WB)

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Bank Documents

- Environmental and Social Review Summary (ESRS) - Exploring High Value, Socially- Inclusive, And Wate [Original Source]
- Project Information Document (PID) - Exploring High Value, Socially- Inclusive, And Water Efficient [Original Source]