

 Early Warning System

WB-P165493

National Nutrition Mission (also known as ICDS Systems Strengthening
and Nutrition Improvement Proje



Quick Facts

Countries	India
Financial Institutions	World Bank (WB)
Status	Active
Bank Risk Rating	C
Voting Date	2018-03-30
Borrower	Government of Republic of India
Sectors	Education and Health, Law and Government
Investment Type(s)	Loan
Investment Amount (USD)	\$ 200.00 million
Project Cost (USD)	\$ 400.00 million



Project Description

According to the website of the World Bank, the proposed development objective of the project is to "to support the Government of India and participating states to:

- (i) strengthen the Integrated Child Development Services (ICDS) policy framework, systems and capacities, and facilitate community engagement, to ensure greater focus on children under three years of age; and
- (ii) strengthen convergent actions for improved nutrition outcomes."

The project comprises of the following five components:

Component 1: ICDS Institutional and Systems Strengthening

This component will focus on strengthening systems to improve the quality and coverage of services delivered by the ICDS scheme, specifically nutrition counselling and outreach services for pregnant and lactating women and children under 3 years of age

Component 2: Community Mobilization and Behavior Change Communication

This component will focus on strengthening processes for community engagement within the ICDS program, complemented by an intensive mass and mid-media campaign on maternal, infant and young child nutrition.

Component 3: Performance Based Incentives

The component will focus on instituting a system of performance based incentives to child services field functionaries and project states.

Component 4: Convergent Nutrition Actions

This component will focus on pilots and innovations to promote crosssectoral convergence for improved nutrition outcomes.

Component 5: Project Management, Monitoring and Evaluation

This component will focus on strengthening the capacity of the implementing agencies, namely the Ministry of Women and Child Development (MWCD) and State ICDS Directorates to implement the project.



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Investment Description

- World Bank (WB)



Contact Information

World Bank

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Email and telephone contacts were not disclosed.

Borrower/Client/Recipient

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ACCOUNTABILITY MECHANISM OF WORLD BANK

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Bank Documents

- [Project Information Document-Integrated Safeguards Data Sheet \(English\)](#) [Original Source]
- [Project Paper](#) [Original Source]