Early Warning System

WB-P164212

Sierra Leone Sustainable Tourism Development Project

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Quick Facts

Countries	Sierra Leone
Financial Institutions	World Bank (WB)
Status	Approved
Bank Risk Rating	B
Voting Date	2018-09-20
Borrower	Government of Sierra Leone
Sectors	Industry and Trade, Law and Government
Investment Type(s)	Loan
Investment Amount (USD)	$ 10.00 million
Project Cost (USD)	$ 10.75 million

Project Description

According to bank documents, the project objective is to improve the tourism business environment, enhance market access, and improve tourism products and services in Sierra Leone.

The proposed project will take an integrated destination approach to improving the performance of Sierra Leone's tourism sector. This will include facilitating the reduction of barriers to business success, assisting existing tourism providers with market access, and improving the quality of selected tourism products in order to place the country's tourism sector on a sustainable and inclusive growth trajectory. This will be achieved through a mix of institutional, and policy reforms, market development and national re-branding as well as building B2B linkages and strategically developing tourism products in selected areas.

1. Strengthening the tourism enabling environment and its institutions ($1.5m). Given the emerging stage of tourism in Sierra Leone, the effective structuring of the sector is an important prerequisite to developing tourism in a sustainable and inclusive manner. This component aims to improve the policy, institutional and enabling environment for tourism by updating the tourism legal framework, building institutional capacities to improve the sector's management and development
   and reducing access constraints.
2. Component 2: Market Development ($3m). After its civil war and Ebola epidemic, Sierra Leone's image remains badly tarnished, with negative perceptions being one of the largest roadblocks to effectively developing the country's tourism sector.
3. Component 3: Product Development ($4.7m). The country has a clear strength in three product categories of 1) Heritage, 2) Ecotourism, and 3) Island
   and marine-based tourism.
4. Component 4: Project Management ($0.8m). The project will be managed through a Project Implementation Unit (PIU). The placement and reporting of the PIU will be determined during project preparation by an institutional assessment, taking into account lessons learnt from the recent EIF tourism project and related development partner experiences.

Investment Description

- World Bank (WB)

Contact Information

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Bank Documents

- Official Documents- Agreement for Advance V1610-SL (English) [Original Source]
- Official Documents- Disbursement Letter for Advance V1610-SL (English) [Original Source]
- Sierra Leone - Sustainable Development Tourism Project (English) [Original Source]
- Sierra Leone/AFRICA- P164212- Sierra Leone Sustainable Development Tourism Project - Procurement Pla [Original Source]
- Sierra Leone/AFRICA- P164212- Sierra Leone Sustainable Development Tourism Project - Procurement Pla [Original Source]
- Sierra Leone/AFRICA- P164212- Sierra Leone Sustainable Development Tourism Project - Procurement Pla [Original Source]
- Sierra Leone/AFRICA- P164212- Sierra Leone Sustainable Development Tourism Project - Procurement Pla [Original Source]