

Early Warning System

WB-P164211

Tourism Development Project

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Quick Facts

Countries	Ghana
Financial Institutions	World Bank (WB)
Status	Active
Bank Risk Rating	B
Voting Date	2018-07-13
Borrower	Ministry of Tourism, Arts and Culture
Sectors	Industry and Trade
Investment Amount (USD)	$ 40.00 million
Project Cost (USD)	$ 40.00 million

Project Description

The development objective of Tourism Development Project is to improve the performance of tourism in targeted destinations in Ghana. This project has four components. 1) The first component, Strengthening the tourism enabling environment, aims to address the following constraints most likely to have transformative impact on the tourism sector in Ghana: training and skills development of the industry, aviation and entry visa policy, and branding and marketing. 2) The second component, Developing tourism sites and destinations, seeks to diversify the leisure tourism offering in Ghana by identifying and upgrading the most promising destination areas. 3) The third component, Tourism enterprise support program, aims to finance the costs of tourism enterprise matching grants and business development services training. Qualified enterprises will be invited to submit proposals that will be evaluated for viability. 4) The fourth component, Project management and institutional strengthening, aims to provide support to Ministry of Tourism, Arts and Culture (MoTAC) to manage and coordinate the project.

Investment Description

- World Bank (WB)

Contact Information

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ACCOUNTABILITY MECHANISM OF WORLD BANK

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Bank Documents

- Ghana - Tourism Development Project (English) [Original Source]
- Ghana - Tourist Sector Development Project : environmental assessment : Environmental and social fra [Original Source]
- Ghana - Tourist Sector Development Project : resettlement plan : Resettlement policy framework (Engl [Original Source]
- Ghana/AFRICA- P164211- Tourism Development Project - Procurement Plan (English) [Original Source]
- Ghana/AFRICA- P164211- Tourism Development Project - Procurement Plan (English) [Original Source]
- Official Documents- Agreement for Advance V173-GH (English) [Original Source]
- Official Documents- Disbursement Letter for Advance V173-GH (English) [Original Source]
- Project Information Document-Integrated Safeguards Data Sheet - Tourism Development Project - P16421