# WB-P056914

Promotion of Biodiversity Conservation within Coffee Landscapes (GEF-MSP)



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### **Quick Facts**

Countries	El Salvador
Financial Institutions	World Bank (WB)
Bank Risk Rating	C
Borrower	PROCAFE
Sectors	Agriculture and Forestry
Investment Amount (USD)	\$ 0.72 million
Project Cost (USD)	\$ 0.72 million



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#### **Project Description**

As part of a Coffee and Biodiversity Project in El Salvador, a group of World Bank experts recently concluded that this type of coffee cultivation is not only a plus for the environment, but it can also be a profitable source of income for small and medium-size producers. Some Salvadoran farmers recently switched to shade-grown coffee techniques and turned their agriculture project into a lucrative venture, placing their product on gourmet world coffee markets. The project has shown that a comparatively small investment, \$750,000 in this case, can have a significant effect, because the project can be extended and replicated in the future. As an outcome of the project, 224 coffee plantations will be certified with the ECO/OK seal, which the Rain Forest Alliance grants to farmers who cultivate coffee in a manner consistent with biodiversity preservation. Four coffee processing plants will be certified as well. There are more than 130 coffee species on certified plantations, while only five species have been recorded in areas where coffee is grown under the sun.



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### **Investment Description**

• World Bank (WB)



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Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Procaffe SpA	Undisclosed	-



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#### **Contact Information**

#### ACCOUNTABILITY MECHANISM OF WORLD BANK

The World Bank Inspection Panel is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by a World Bank-financed project. If you submit a complaint to the Inspection Panel, they may investigate to assess whether the World Bank is following its own policies and procedures for preventing harm to people or the environment. You can contact the Inspection Panel or submit a complaint by emailing ipanel@worldbank.org. You can learn more about the Inspection Panel and how to file a complaint at:

http://ewebapps.worldbank.org/apps/ip/Pages/Home.aspx.



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### **Bank Documents**

- Cultivating eco-friendly coffee in El Salvador (English) [Original Source]
- Cultivating eco-friendly coffee in El Salvador : Cultivo de cafe ecologicamente amigable en El Salva [Original Source]

### **Campaign Documents**

• Procaffe' SpA