

 Early Warning System

IFC-609467

BBGCI SME ADVISORY



Quick Facts

Countries	Ivory Coast
Financial Institutions	International Finance Corporation (IFC)
Status	Approved
Bank Risk Rating	U
Voting Date	2025-01-12
Borrower	Bridge Bank Group Ivory Coast
Sectors	Finance, Industry and Trade, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.25 million
Project Cost (USD)	\$ 0.25 million



Project Description

According to the Bank's website, the project is aimed at enhancing the bank's capacity to effectively cater to the underserved very small, small and medium-sized enterprise (VSME) sector. The project's objectives will be achieved through two primary means: firstly, by creating and implementing tailored banking products and services specifically designed for SMEs, and secondly, by conducting comprehensive staff training programs to develop the necessary skills and expertise. This dual approach will enable Bridge Bank Cote d'Ivoire to better meet the unique financial needs of SMEs in the region.



Investment Description

- International Finance Corporation (IFC)

Estimated Total Budget: \$250,000.00 (Project budget includes all project-funded activities)



Private Actors Description

BBGCI was established in 2004 with operations starting in 2006. It initially focused on the Corporate and SME segments, then expanded in 2011 to the Retail, Professionals and VSE segments. The Bank's shareholders include Bridge Group West Africa (77.2%), a financial holding company, Caisse Nationale de Prévoyance Sociale (20%), the social security trust of Côte d'Ivoire and the Senegalese businessman Mr. Oumar Sow (2.8%).



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Bridge Bank Group Ivory Coast	Client	-



Contact Information

No contacts available at the time of disclosure.

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