

 Early Warning System

IFC-607467

Improving the Green Competitiveness of Tanger Tetouan Al Hoceima  
Region



### Quick Facts

<b>Countries</b>	Morocco
<b>Specific Location</b>	Tanger Tetouan Al Hoceima
<b>Financial Institutions</b>	International Finance Corporation (IFC)
<b>Status</b>	Approved
<b>Bank Risk Rating</b>	U
<b>Voting Date</b>	2024-09-23
<b>Borrower</b>	Regional Investment Center for Tangiers-Tetouan-Al Hoceima (TTA)
<b>Sectors</b>	Energy, Industry and Trade, Technical Cooperation, Water and Sanitation
<b>Investment Type(s)</b>	Advisory Services
<b>Investment Amount (USD)</b>	\$ 1.40 million



### Project Description

According to the IFC, the objective of this project is to increase private climate-smart investments in the TTA region. To achieve this, IFC will work with the Regional Investment Center for Tangiers-Tetouan-Al Hoceima (TTA) to improve the enabling environment for climate smart investments in TTA and supporting CRI TTA in its investment promotion efforts for climate-smart or green investments. Specifically, IFC will focus support CRI to improve the enabling environment for climate investments in TTA by (a) working with the region's stakeholders in improving the management model of key industrial zones through the development of regional development companies ; (b) assisting firms and zone developers in improving their competitiveness with climate smart solutions, and (c) improving the enabling environment for SME climate financing. On investment promotion, IFC will strengthen the capacity of CRI TTA to conduct more effective investment promotion to attract green and sustainable investments and nearshoring in targeted sectors and identified global value chains (GVCs), through support provided with the key activities that is expected to result in enhanced investor service delivery resulting in an increase in investor leads, with the ultimate impact of green investment generated by the realization of investments in targeted sectors.



---

### Investment Description

- International Finance Corporation (IFC)



### Contact Information

*No project contacts provided at the time of disclosure.*

#### **Client - Regional Investment Center for Tangiers-Tetouan-Al Hoceima (TTA):**

Address: Avenue Omar Ibn Al Khattab, Tangier

Phone: +212 539 34 23 03

Email: [info@investangier.com](mailto:info@investangier.com)

Website: <https://investangier.com/>

### **ACCESS TO INFORMATION**

You can submit a request for information disclosure at: <https://disclosures.ifc.org/#/inquiries>

If you believe that your request for information from IFC has been unreasonably denied, or that this Policy has been interpreted incorrectly, you can submit a complaint at the link above to IFC's Access to Information Policy Advisor, who reports directly to IFC's Executive Vice President.

### **ACCOUNTABILITY MECHANISM OF IFC/MIGA**

The Compliance Advisor Ombudsman (CAO) is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an IFC or MIGA- financed project. If you submit a complaint to the CAO, they may assist you in resolving a dispute with the company and/or investigate to assess whether the IFC is following its own policies and procedures for preventing harm to people or the environment. If you want to submit a complaint electronically, you can email the CAO at [CAO@worldbankgroup.org](mailto:CAO@worldbankgroup.org) You can learn more about the CAO and how to file a complaint at <http://www.cao-ombudsman.org>



## Media

- [Le CRI Tanger-Tétouan-Al Hoceima et l'IFC s'allient pour une compétitivité verte et durable](#)