

Early Warning System

# IFC-606274

## D2D Peru 2

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### Quick Facts

| | |
|---|---|
| **Countries** | Peru |
| **Specific Location** | Monquegua |
| **Financial Institutions** | International Finance Corporation (IFC) |
| **Status** | Approved |
| **Bank Risk Rating** | U |
| **Voting Date** | 2021-06-23 |
| **Borrower** | Anglo American Peru |
| **Sectors** | Energy, Mining |
| **Investment Type(s)** | Advisory Services |
| **Investment Amount (USD)** | $ 0.30 million |
| **Grant Amount (USD)** | $ 0.30 million |

## Project Description

The project will enable local leaders, including women, to convey to their communities relevant, reliable, and useful information related to mining and energy projects contribution to Moquegua's regional development. The project is expected to: - enable access of local leaders to easy- to- digest information; - improve the knowledge and understanding of local leaders, including women, of relevant topics related to mining and local development; and - contribute to enhancing local leaders' capacity to convey understandable and useful information to the local communities.

The project will be implemented in the region of Moquegua and will seek to enable local leaders, including women, to convey to their communities relevant, reliable, and useful information related to mining and energy projects' contribution to regional development. The project will test different tools, asses and understand local leaders in the region as the different patterns of women and men information needs and gaps, how to share and communicate complex technical, financial and social information in user-friendly formats and testing virtual means to more effectively reach them.

Preparatory work.
This includes identification of local leaders, preparing a gender strategy and the selection and validation of key priority topics. These topics may include: canon and royalties, distribution and the rules of use by subnational governments, public investment cycle and the budgeting process in subnational governments, including participatory spaces; public-private initiatives in the region, among others.

Implementation of activities.
A) Information packages
The project will prepare Information, dissemination and training packages. For this purpose, it will transform available information it into an understandable and easy to access digital formats. Communications pieces may include outlets, infographics with information and findings, short videos or audios, social media posts, among others. All of these pieces will incorporate gender lenses.
Dissemination of information to local leaders. – the project will test social media as an engagement tool to gear the interest of and develop a relationship with leaders, including women. Through these tools, leaders will be engaged with communications pieces prepared by the project.
Feedback gathering.- The final activity for each information package will include feedback mechanisms to gather the relevance and usefulness of the information disseminated virtually. Feedback mechanisms may include surveys or gaming tools.

B) Training of local leaders.
Digital training will allow leaders to have access to reliable information and to deepen their knowledge to better understand key concepts related to mining activity and its relationship with regional development. The project will produce training modules for each topic which will be complementary and aligned to information packages described above. The training modules may include self-paced virtual training sessions, short videos and audios, etc. Gender training modules will be developed in addition to the thematic training modules and will seek to address gender barriers expressed by women. These modules are expected to increase women leaders voice and agency to demand information.

C) Systemizing and sharing the experience
Activities to systemize and share the project's experience will start since the beginning of project implementation and will be more intense at the end of the project. All the information packages and communications pieces produced under the project will be made available to stakeholders through a virtual space. The final month of implementation will be used to finalize the systematization of the experience and prepare a Case Study which will include lessons and recommendations for an effective working model.

## People Affected By This Project

The project will enable local leaders, including women, to convey to their communities relevant, reliable, and useful information related to mining and energy projects contribution to Moquegua’s regional development.

The project is expected to:
- enable access of local leaders to easy- to- digest information;
- improve the knowledge and understanding of local leaders, including women, of relevant topics related to mining and local development; and
- contribute to enhancing local leaders’ capacity to convey understandable and useful information to the local communities.

## Investment Description

- International Finance Corporation (IFC)

### Private Actors Description

As stated on the company's website, Anglo American is a global mining company with a portfolio that spans diamonds, platinum, copper, iron ore & more.

| Private Actor 1 | Private Actor 1 Role | Private Actor 1 Sector | Relation | Private Actor 2 | Private Actor 2 Role | Private Actor 2 Sector |
|---|---|---|---|---|---|---|
| - | - | - | - | Anglo American PLC | Client | Mining |

## Contact Information

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### Other Related Projects

- IFC-606622 Shared Value Platform Revenue Management Anglo American Peru