

 Early Warning System

IFC-605980

Gender Flag Advisory Program



Quick Facts

Countries	China
Financial Institutions	International Finance Corporation (IFC)
Status	Active
Bank Risk Rating	U
Voting Date	2021-01-27
Borrower	Guodong Construction Group
Sectors	Industry and Trade
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.04 million
Project Cost (USD)	\$ 0.04 million



Project Description

According to the Bank's website, IFC's study of listed firms across ASEAN and China finds that companies with boards with at least 30 percent women have higher returns on assets and equity compared to companies without any woman on boards (IFC, 2019). Gender diversity in leadership is also associated with stronger corporate governance and performance on environmental and social sustainability (IFC, 2018). As a traditional tower company heavily engaged in construction and operations & maintenance, Guodong has a significant gender gap in employment and leadership.

The proposed advisory seeks to enhance business value by addressing gender gaps in employment and leadership through a comprehensive diagnostic with the following components:

1. Analyze the current gender gaps in Guodong according to location, levels, and job types
2. Understand drivers of gender gaps in employment and leadership
3. Identify opportunities for the company to benefit from improved gender balance



Investment Description

- International Finance Corporation (IFC)



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Guodong Construction Group	Client	-



Contact Information

No contact information provided at the time of disclosure.

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