Early Warning System

IFC-605314 DFS - Palpay Palestine



## Early Warning System

### DFS - Palpay Palestine

### **Quick Facts**

Countries	Palestine, West Bank, Gaza				
Financial Institutions	International Finance Corporation (IFC)				
Status	Active				
Bank Risk Rating	U				
Voting Date	2020-05-29				
Borrower	PayPal				
Sectors	Technical Cooperation				
Investment Type(s)	Advisory Services				

### **Project Description**

According to bank provided information, the overall goal of the project is to help PalPay implement its mobile wallet business, and through this, contribute to increasing access/usage/financial inclusion in Palestine of more un(der)served populations. The project will provide advisory services in five main areas: (i) business planning and strategy, (ii) product design and user experience, (iii) channel management, (iv) market and customer acquisition, and (v) data analytics.



### **Investment Description**

• International Finance Corporation (IFC)





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Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	PayPal	Client	Finance

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#### **Contact Information**

Contact information not provided at the time of disclosure

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