Early Warning System

IFC-604135

Pakistan Dairy Market Development

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Quick Facts

Countries	Pakistan
Financial Institutions	International Finance Corporation (IFC)
Status	Active
Bank Risk Rating	U
Voting Date	2019-06-27
Borrower	No borrower available at the time of the snapshot
Sectors	Agriculture and Forestry, Law and Government
Project Cost (USD)	$ 0.38 million

Project Description

The Project goal is to unlock the potential of the Pakistani dairy industry to attract investments by facilitating a favorable regulatory environment and by creating awareness about the advantages and nutritional value of packaged milk products, thus promoting the general population`s access to high quality, healthy and nutritious dairy products.

The project also aims to support Pakistani dairy industry stakeholders in designing and implementing a pilot School Milk Program (SMP). The objective of this pilot is to develop and validate a sustainable partnership model between the private sector and the Government of Pakistan (GoP), and to demonstrate how the GoP can achieve its strategic priorities related to improving the livelihood of small farmers and the health of the general population by developing human capital.

People Affected By This Project

It is expected that the Project will build up the capacity of the Pakistan Dairy Association and its members on promoting improvements in regulations and in
government policies for the dairy industry. In order to achieve this, the Project will conduct a diagnostic of the regulatory and policy issues obstructing the
development of the industry and it will hold a series of meetings and workshops with industry stakeholders in order to build up their capacity on working with the
government on addressing these issues.

Investment Description

- International Finance Corporation (IFC)

No investment type available at the time of the snapshot

Contact Information

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