Early Warning System

IFC-603092 ETHIOCHICKEN DSI



## **Quick Facts**

| Countries              | Ethiopia                                |
|------------------------|---|
| Financial Institutions | International Finance Corporation (IFC) |
| Status                 | Approved                                |
| Bank Risk Rating       | U                                       |
| Voting Date            | 2019-05-22                              |
| Borrower               | ETHIOCHICKEN                            |
| Sectors                | Agriculture and Forestry                |



### **Project Description**

The objective of the project is to increase the availability of poultry products into the rural market through professionalizing the distribution system of improved poultry breeds and feed in four main regions of the country. The project activities will be implemented jointly with ETHIOCHICKEN over 3 years.

The project will engage mainly with the client and its distribution system (i.e. poultry agents and feed dealers) to strengthen its operation and facilitate its growth. The advisory project comes before the IFC investment, to demonstrate the viability of such innovative business model and its potential replication for development impact.

The project will have two main objectives:

- 1. Increase the effectiveness and professionalize 1,000 Ethiochicken agents and 70 feed dealers through customized training and coaching
- 2. Design input sourcing business model for feedmill aimed at improving quality through better management and storage.

# **People Affected By This Project**

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### **Investment Description**

• International Finance Corporation (IFC)

No investment type available at the time of the snapshot

## **Contact Information**

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