

 Early Warning System

IFC-601496

Vietnam International Commercial Joint Stock Bank Advisory



## Quick Facts

<b>Countries</b>	Vietnam
<b>Specific Location</b>	National-wide
<b>Financial Institutions</b>	International Finance Corporation (IFC)
<b>Status</b>	Active
<b>Bank Risk Rating</b>	U
<b>Voting Date</b>	2016-03-03
<b>Borrower</b>	Vietnam International Commercial Joint Stock Bank (VIB)
<b>Sectors</b>	Finance, Technical Cooperation
<b>Investment Type(s)</b>	Grant
<b>Investment Amount (USD)</b>	\$ 0.32 million
<b>Project Cost (USD)</b>	\$ 0.32 million



## Project Description

The project aims to strengthen the operational capacity of the Vietnam International Bank to provide more customer-centric services to SME clients. This will be achieved through in-depth advisory assistance in the following areas:

(i) SME Banking, with a focus on customer management:

- Defining the SME client segments to target
- Develop the customer value propositions for the target SME segment
- Enhance sales and services to the SME segment

(ii) Risk Management

- Improve the credit risk management process
- Develop an SME credit scorecard



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## Investment Description

- International Finance Corporation (IFC)



## Contact Information

\*No contact information is available"

### ACCOUNTABILITY MECHANISM OF IFC

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