

 Early Warning System

IFC-601104

Inclusive Business MUJI



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## Quick Facts

<b>Financial Institutions</b>	International Finance Corporation (IFC)
<b>Status</b>	Active
<b>Bank Risk Rating</b>	U
<b>Voting Date</b>	2015-09-02
<b>Borrower</b>	Muji
<b>Sectors</b>	Industry and Trade
<b>Project Cost (USD)</b>	\$ 0.25 million



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## Project Description

The pilot Project will be implemented over three years, and it will help MUJI in strengthening its inclusive supply chains by 1) improving quantity and quality of products of suppliers at the Base of the Pyramid (BOP) through developing, and sharing of, knowledge and expertise, and 2) strengthening the capacity of smallholder farmers and artisans to reach global markets.

This pilot Project will test the use of grant funding on how to encourage global companies to adopt inclusive business models, and develop and share the lessons learned from this experience to enable other companies to replicate such a model.

This is part of IFCs ongoing efforts to partner with global companies and gain knowledge on how they can better engage with Based of the Pyramid (BOP) producers and suppliers through their value chain and how a global company (MUJI) can strengthen its investment in inclusive business with the goal to increase revenues for suppliers in developing countries especially, female rural artisans and smallholder farmers.



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## Investment Description

- International Finance Corporation (IFC)



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## Contact Information

### ACCOUNTABILITY MECHANISM OF IFC

The Compliance Advisor Ombudsman (CAO) is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an IFC or MIGA- financed project. If you submit a complaint to the CAO, they may assist you in resolving a dispute with the company and/or investigate to assess whether the IFC is following its own policies and procedures for preventing harm to people or the environment. If you want to submit a complaint electronically, you can email the CAO at [CAO@worldbankgroup.org](mailto:CAO@worldbankgroup.org). You can learn more about the CAO and how to file a complaint at <http://www.cao-ombudsman.org/>