

 Early Warning System

IFC-600872

Project Unnati



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## Quick Facts

<b>Countries</b>	India
<b>Financial Institutions</b>	International Finance Corporation (IFC)
<b>Status</b>	Active
<b>Bank Risk Rating</b>	U
<b>Voting Date</b>	2017-10-14
<b>Sectors</b>	Agriculture and Forestry
<b>Investment Type(s)</b>	Advisory Services
<b>Loan Amount (USD)</b>	\$ 0.50 million



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## Project Description

IFC will provide technical assistance and strategic advisory to the client(s) to achieve the following:

- 1) Develop a farmer support programme for clients to build capacity of smallholder mango farmers to adopt climate smart, water-efficient mango cultivation practices for yield improvements, including Ultra High Density Mango Plantations, wherever appropriate. The Project is expected to demonstrate a 2x increase in farm yields and incomes through the above practices (as compared with mango orchards with traditional agronomy practices) for a representative sample of farmers in the supply-chain of Client(s).
- 2) Develop a roadmap / strategy for client(s) to sustainably scale-up the outreach of the programme to cover more than 10,000 smallholder farmers with support for modern and sustainable mango cultivation practices, including Ultra High Density Mango Plantations with particular emphasis on water-efficient mango cultivation practices and technologies.
- 3) Support client(s) in developing a comprehensive impact assessment framework to be able to track the impact of Ultra High Density Mango Plantations, including the following: (a) Water footprint assessment, (b) Cost-Benefit Analysis (CBA) and (c) Return on Investment (ROI) analysis. This will be done at the farmer and company-level for demonstrating a business case for accelerated adoption of UHDP and other sustainable, water-efficient mango cultivation practices.



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## People Affected By This Project

IFC will provide technical assistance and strategic advisory to Jain Irrigation Limited ("Jain") to achieve the following:

- 1) Develop a farmer support programme for Jain to build capacity of smallholder mango farmers to adopt climate smart, water-efficient mango cultivation practices for yield improvements, including Ultra High Density Mango Plantations, wherever appropriate. The Project is expected to demonstrate a 1.5x increase in farm yields and incomes through the above practices (as compared with mango orchards with traditional agronomy practices) for a representative sample of farmers in the supply-chain of Jain.
- 2) Develop a roadmap / strategy for Jain to sustainably scale-up the outreach of the programme to cover more than 10,000 smallholder farmers with support for modern and sustainable mango cultivation practices, including Ultra High Density Mango Plantations with particular emphasis on water-efficient mango cultivation practices and technologies.
- 3) Support Jain in developing a comprehensive impact assessment framework to be able to track the impact of Ultra High Density Mango Plantations, including the following: (a) Water footprint assessment, (b) Cost-Benefit Analysis (CBA) and (c) Return on Investment (ROI) analysis. This will be done at the farmer and company-level for demonstrating a business case for accelerated adoption of UHDP and other sustainable, water-efficient mango cultivation practices.



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## Investment Description

- International Finance Corporation (IFC)



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## Contact Information

### ACCOUNTABILITY MECHANISM OF IFC

The Compliance Advisor Ombudsman (CAO) is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an IFC or MIGA- financed project. If you submit a complaint to the CAO, they may assist you in resolving a dispute with the company and/or investigate to assess whether the IFC is following its own policies and procedures for preventing harm to people or the environment. If you want to submit a complaint electronically, you can email the CAO at [CAO@worldbankgroup.org](mailto:CAO@worldbankgroup.org). You can learn more about the CAO and how to file a complaint at <http://www.cao-ombudsman.org/>