

Early Warning System

IFC-600807

An Binh Bank Advisory

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Quick Facts

Countries	Vietnam
Financial Institutions	International Finance Corporation (IFC)
Status	Active
Bank Risk Rating	U
Borrower	An Binh Bank
Sectors	Finance
Investment Type(s)	Loan
Investment Amount (USD)	$ 0.26 million
Project Cost (USD)	$ 0.26 million

Project Description

The project aims to strengthen the operational capacity of An Binh Bank to provide more customer-centric services to SME clients. This will be achieved through focused advisory assistance in the following areas:
(i) SME Banking, with a focus on customer management:
_Revise the SME segment definitions and enhance understanding of the SME segment
_Develop the customer value propositions for the target SME segment
_Enhance sales and services to the SME segment

(ii) Risk Management
_ Develop an SME credit scorecard

People Affected By This Project

The project aims to improve access to financial services for SMEs (small medium enterprises) in Vietnam, by supporting An Binh Bank to better acquire, serve and retain SME clients. This will be achieved by developing the bank's capacity for customer management and risk management.

Investment Description

- International Finance Corporation (IFC)

The project budget includes all project-funded activities as $265,244.00 US

Contact Information

No contact information available

ACCOUNTABILITY MECHANISM OF IFC

The Compliance Advisor Ombudsman (CAO) is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an IFC or MIGA- financed project. If you submit a complaint to the CAO, they may assist you in resolving a dispute with the company and/or investigate to assess whether the IFC is following its own policies and procedures for preventing harm to people or the environment. If you want to submit a complaint electronically, you can email the CAO at CAO@worldbankgroup.org. You can learn more about the CAO and how to file a complaint at http://www.cao-ombudsman.org/