Early Warning System

IFC-53126

Fruitist

Quick Facts

Countries	Peru
Specific Location	Olmos and Morrope municipalities, Lambayeque
Financial Institutions	International Finance Corporation (IFC)
Status	Proposed
Bank Risk Rating	B
Voting Date	2026-07-27
Borrower	Fruitist Holdings, Inc.
Sectors	Agriculture and Forestry, Finance
Investment Type(s)	Loan
Investment Amount (USD)	$ 100.00 million
Loan Amount (USD)	$ 100.00 million
Project Cost (USD)	$ 400.00 million

Project Description

According to the bank, the IFC is considering a US$400m financing package to Fruitist Holdings Inc. (“Fruitist” or the “Company”) to (i) support the Company’s capital and operational expenditures as well as working capital requirements in Peru, and (ii) refinance existing debt (the “Project”). The capital and operational expenditures will include the replacement of older, conventional varieties of blueberries, with newer, elite varieties.

Investment Description

- International Finance Corporation (IFC)

Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Fruitist Holdings, Inc	Client	-

Contact Information

For Inquiries About the Project, Contact

Fruitist Holding Inc.
Eduardo Aza

Eduardo.aza@agrovisioncorp.com
Av. Pardo y Aliaga 652, Of. 1201-B, San Isidro, Lima, Peru

For Inquiries and Comments About IFC, Contact

General IFC Inquiries
IFC Communications
2121 Pennsylvania Avenue, NW
Washington DC 20433
Telephone: 202-473-3800
Fax: 202-974-4384

Local Access of Project Documentation

Contact: Eduardo Aza

Company Name: Fruitist Holdings Inc.

Email: Eduardo.aza@agrovisioncorp.com

Address: Av. Pardo y Aliaga 652, Of. 1201-B, San Isidro, Lima, Peru

ACCESS TO INFORMATION

You can submit a request for information disclosure at: https://disclosures.ifc.org/#/inquiries

If you believe that your request for information from IFC has been unreasonably denied, or that this Policy has been interpreted incorrectly, you can submit a complaint at the link above to IFC's Access to Information Policy Advisor, who reports directly to IFC's Executive Vice President.

ACCOUNTABILITY MECHANISM OF IFC/MIGA

The Compliance Advisor Ombudsman (CAO) is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an IFC or MIGA- financed project. If you submit a complaint to the CAO, they may assist you in resolving a dispute with the company and/or investigate to assess whether the IFC is following its own policies and procedures for preventing harm to people or the environment. If you want to submit a complaint electronically, you can email the CAO at CAO@worldbankgroup.org You can learn more about the CAO and how to file a complaint at http://www.cao-ombudsman.org