

 Early Warning System

IFC-51976

Yakeey



Quick Facts

Countries	Morocco
Financial Institutions	International Finance Corporation (IFC)
Status	Proposed
Bank Risk Rating	C
Voting Date	2025-11-07
Borrower	Yakeey Inc.
Sectors	Communications, Industry and Trade
Investment Type(s)	Equity
Investment Amount (USD)	\$ 7.00 million



Project Description

According to the Bank's website, IFC is considering an equity investment in Moroccan PropTech startup Yakeey Inc.

IFC anticipates that the Project will result in improved access to micro-entrepreneurship opportunities for workers in Morocco, resulting in improved income earnings. The Company is expected to recruit individuals in major urban centers across Morocco and provide them with training to become independent real estate brokers. Most individuals will be new to the profession and will benefit from structured training programs and mentoring by experienced professionals. These outcomes are expected to result in improved earnings, depending on volume of transactions, as well as enabling continued upskilling. In addition, the project will increase access to quality housing financing by accelerating mortgage processing through its platform, increasing transparency and efficiency. By expanding its platform, the Company also anticipates that it will be able to reach lower middle-income beneficiaries. Beyond the Project, IFC anticipates that the Company's expansion will improve the competitiveness of the residential housing market in Morocco, via demonstration and replication channels.



Early Warning System Project Analysis

The Project involves an equity investment in a prop-tech company (Yakeey) to accelerate new product launches, increase domestic market penetration and drive expansion into new geographies. The company leases office space. The company has established a set of policies and procedures that are appropriate for its size and workforce and are compliant with local labor and health and safety laws and in line with the objectives of the Performance Standards.



Investment Description

- International Finance Corporation (IFC)

The proposed IFC equity investment is up to US\$7 million.



Private Actors Description

Launched in 2023, *Yakeey* offers a multitude of products for stakeholders in the real estate ecosystem, mainly a digital marketplace for transacting real estate assets. Shares of the Company are held by the founder's holding company, family offices, venture capital firms, as well as a few angel investors. The Company is now raising its Series A round to finance its product development and growth.



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Yakeey Inc.	Client	-



Contact Information

Yakeey, Inc.
Badr Rhomari
Chief of Staff
+212 521-521521
contact@yakeey.com
Corner of Emerald Coast Avenue & Timor Island Street, Casablanca
www.yakeey.com

ACCESS TO INFORMATION

You can submit a request for information disclosure at: <https://disclosures.ifc.org/#/inquiries>

If you believe that your request for information from IFC has been unreasonably denied, or that this Policy has been interpreted incorrectly, you can submit a complaint at the link above to IFC's Access to Information Policy Advisor, who reports directly to IFC's Executive Vice President.

ACCOUNTABILITY MECHANISM OF IFC/MIGA

The Compliance Advisor Ombudsman (CAO) is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an IFC or MIGA- financed project. If you submit a complaint to the CAO, they may assist you in resolving a dispute with the company and/or investigate to assess whether the IFC is following its own policies and procedures for preventing harm to people or the environment. If you want to submit a complaint electronically, you can email the CAO at CAO@worldbankgroup.org You can learn more about the CAO and how to file a complaint at <http://www.cao-ombudsman.org>