

 Early Warning System

IFC-51050

Druid.AI



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## Quick Facts

Countries	Romania
Specific Location	Bucharest
Financial Institutions	International Finance Corporation (IFC)
Status	Approved
Bank Risk Rating	C
Voting Date	2025-05-09
Borrower	Druid AI USA Inc
Sectors	Communications, Industry and Trade
Investment Type(s)	Equity
Investment Amount (USD)	\$ 10.00 million
Project Cost (USD)	\$ 50.00 million



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## Project Description

According to the Bank's website, IFC is considering an equity investment of up to US\$10 million in Druid AI USA. The funding will support Druid expand across multiple markets.

The Project is expected to lead to the creation of direct high-skilled jobs for working-age individuals in Romania, resulting in improved livelihoods and nurturing advanced disruptive technology skills in Romania's workforce. Beyond the Company, the Project is expected to strengthen the competitiveness of the AI ecosystem in Romania via demonstration and replication and capacity building channels. A successful Company expansion has the potential to signal the strength of the Romanian AI ecosystem to global and local stakeholders, thereby inducing the increased investment and the emergence of additional companies in similar segments. The Project also has the potential to build capacity among local talent, which could result in spillovers across the local AI/ML ecosystem.



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## Early Warning System Project Analysis

The Project involves an equity investment in a software platform for building AI-enabled conversational business solutions including chatbots, virtual assistants, and voice-based interactions to help companies automate and enhance customer-facing or internal functions. Key E&S risks and issues are minimal and include: (i) adequacy of the E&S policies and procedures; (ii) labor and working conditions; (ii) emergency response and life and fire safety in the client's offices.



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## Investment Description

- International Finance Corporation (IFC)

IFC is considering an equity investment of up to US\$10 million. Druid is raising a US\$50 million funding round to accelerate its global expansion.



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## Private Actors Description

*Druid AI USA*, founded in 2017 in Bucharest, Romania, is a Conversational Business Application platform serving enterprises globally. The company offers workflow automation for internal and external use cases and helps enterprises create assistants powered by Artificial Intelligence (AI) that can interact with users in natural language and execute tasks on behalf of the user.

Druid was co-founded by Liviu Dragan, Andreea Plesea, Daniel Balaceanu, Bogdan Pietroiu and Bogdan Grigorescu. Other notable existing shareholders include Early Game Ventures Fund I Cooperatief U.A, GapMinder Fund Cooperatief U.A, TQ Ventures III Growth LP, Karma Ventures II SCSp and Hoxton Ventures Fund III, L.P.



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Druid AI USA Inc.	Client	-



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## Contact Information

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