

 Early Warning System

IFC-47867

Lentesplus



Quick Facts

Countries	Argentina, Brazil, Chile, Colombia, Mexico
Financial Institutions	International Finance Corporation (IFC)
Status	Proposed
Bank Risk Rating	C
Voting Date	2023-05-28
Borrower	PERSEIDA INVESTMENTS SL.
Sectors	Industry and Trade
Investment Type(s)	Loan
Investment Amount (USD)	\$ 10.00 million



Project Description

According to the Bank's website, Lentesplus was founded in 2013 in Colombia. The Company is an omnichannel platform that commercializes eyewear products (ophthalmic glasses, sunglasses, and contact lenses). It operates in Argentina, Chile, Colombia, and Mexico, under the brand Lentesplus, and, in Brazil, under two brands (i) NewLentes, contact lenses e-commerce and (ii) Livo, eyewear retailer.



Investment Description

- International Finance Corporation (IFC)



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Lentesplus	Client	-
-	-	-	-	Livo	Subsidiary	-
-	-	-	-	NewLentes	Subsidiary	-



Contact Information

Lentesplus, NewLentes, Livo

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www.lentesplus.com; www.newlentes.com.br; www.livo.com.br

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