

 Early Warning System

IFC-44996

Learn Capital IV



Quick Facts

Financial Institutions	International Finance Corporation (IFC)
Status	Active
Bank Risk Rating	C
Voting Date	2020-12-17
Borrower	LEARN CAPITAL VENTURE PARTNERS IV, L.P.
Sectors	Finance
Investment Type(s)	Equity
Investment Amount (USD)	\$ 30.00 million



Project Description

According to the IFC, the proposed transaction is an investment of up to US \$15M in a parallel fund vehicle (“Parallel Fund”) which will invest alongside Learn Capital Venture Partners IV, L.P. (“the Main Fund”). Founded in 2008, Learn Capital LLC (“Learn”) is a venture capital fund manager headquartered in Silicon Valley, focusing exclusively on Education Technology (EdTech) investments. The IFC has given this project a risk category of FI-3 (financial intermediary).



People Affected By This Project

- Increased availability of capital for technology-driven start-ups engaged in education and skills development in emerging markets: IFC expects that the Parallel Fund will increase investment available to education and skills-focused start-up companies across emerging markets, including geographies with limited access to venture capital.
- Improved access to efficient training, upskilling and employability-related education services for populations across emerging markets: By investing in companies providing scalable, accessible and low-cost learning solutions, IFC expects to support learners in emerging markets to achieve higher levels of education and develop digital and other employment-related skills so as to participate more effectively in the workforce.
- Increased competitiveness of key markets through innovative market-creating solutions: IFC expects the Parallel Fund will support start-up companies that enhance the efficiency of traditional education models and also companies that leverage new technologies to create innovative services and delivery channels currently unavailable to emerging market populations.



Investment Description

- International Finance Corporation (IFC)

According to the IFC, the proposed transaction is an investment of up to US \$20M in the EM Fund, which will co-invest with Fund IV and other Learn Capital funds in qualified investments. Qualified investments are defined as companies which are not engaged in the ownership or operation of K-12 schools; and (a) are domiciled in emerging markets; or (b) now have, or in the best judgement of Learn Capital based on verifiable business plans, are expected within 5 years to have, substantial operations or usage in or generate substantial revenues from emerging markets. IFC will initially be the sole limited partner in the EM Fund, but both IFC and Learn will seek to mobilize other like-minded investors including DFIs.

Financial Intermediary

Financial Intermediary: A commercial bank or financial institution that receives funds from a development bank. A financial intermediary then lends these funds to their clients (private actors) in the form of loans, bonds, guarantees and equity shares. Financial intermediaries include insurance, pension and equity funds. The direct financial relationship is between the development bank and the financial intermediary.

- [LEARN CAPITAL VENTURE PARTNERS](#) (Financial Intermediary)



Private Actors Description

According to the IFC, Learn Capital is managed by Rob Hutter and Greg Mauro, who have 20+ years combined experience in edtech investing. IFC was the anchor investor in Learn Capital Venture Partners III, L.P. (“Fund III”) a \$150M fund with a specific emerging markets focus and mandate. With ongoing demand for tech-enabled education and skilling solutions, Learn is raising new global edtech funds, including Learn Capital Venture Partners IV, L.P. (“Fund IV”).



Contact Information

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You can submit a request for information disclosure at: <https://disclosures.ifc.org/#/inquiries>

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ACCOUNTABILITY MECHANISM OF IFC/MIGA

The Compliance Advisor Ombudsman (CAO) is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an IFC or MIGA- financed project. If you submit a complaint to the CAO, they may assist you in resolving a dispute with the company and/or investigate to assess whether the IFC is following its own policies and procedures for preventing harm to people or the environment. If you want to submit a complaint electronically, you can email the CAO at CAO@worldbankgroup.org You can learn more about the CAO and how to file a complaint at <http://www.cao-ombudsman.org>