

 Early Warning System

IFC-44813

Profi Romania Grocery



Quick Facts

Countries	Romania
Specific Location	Cluj, Prahova, Giurgiu, Neamt, and Timis
Financial Institutions	International Finance Corporation (IFC)
Status	Proposed
Bank Risk Rating	B
Voting Date	2021-04-29
Borrower	SC PROFI ROM FOOD SRL
Sectors	Construction, Industry and Trade
Investment Type(s)	Loan
Investment Amount (USD)	\$ 58.62 million
Project Cost (USD)	\$ 568.57 million



Project Description

The proposed investment would allow the company to (i) further expand its reach in the country by opening 800 new stores by 2027 including the acquisition of existing stores and greenfield developments; and (ii) partially refinancing its existing debt during the next three-year period. The investment will address some of the country's developmental challenges by increasing access to quality and affordable goods across the country and providing better access to modern retail in rural areas of Romania.



Investment Description

- International Finance Corporation (IFC)



Private Actors Description

The investment consists of an A loan of up to €50 million to Profi Rom Food S.R.L. (“Profi” or the “company”), the largest food retailer in Romania based on the number of stores. Profi is owned by Mid Europa Partners (the “sponsor”), a private equity firm. The proposed investment would allow the company to (i) further expand its reach in the country by opening 800 new stores by 2027 including acquisition of existing stores and greenfield developments; and (ii) partially refinancing its existing debt during the next three-year period (the “project”).

Profi (<https://www.profi.ro/>) was established in 1979 in Romania, and has a presence in all 41 counties of the country supplying groceries, fruits, vegetables and related household products. As of March 2021, the company has 1,404 stores in 4 formats:

- Profi Supermarket (avg. sales area 400 m2);
- Profi City (avg. sales area 220 m2);
- Profi Loco in rural areas (avg. sales area 220 m2); and
- Profi Mini (avg. sales area 121 m2).

The company sources and carries its own inventory of over 5,400 products and over 1,800 brands. For this purpose, the company has distribution centers (DCs) in 5 major counties of Romania i.e. Cluj, Prahova, Giurgiu, Neamt and Timis. A typical DC has an area of around 40,000 m2, has rack storage space, receiving and dispatch bays.



Contact Information

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