

 Early Warning System

IFC-41053

PickMe



## Quick Facts

<b>Countries</b>	Sri Lanka
<b>Specific Location</b>	Colombo, Kandy
<b>Financial Institutions</b>	International Finance Corporation (IFC)
<b>Status</b>	Approved
<b>Bank Risk Rating</b>	B
<b>Voting Date</b>	2018-05-11
<b>Borrower</b>	Digital Mobility Solutions Lanka (Private) Limited
<b>Sectors</b>	Infrastructure, Transport
<b>Investment Type(s)</b>	Equity
<b>Investment Amount (USD)</b>	\$ 2.44 million



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## Project Description

Digital Mobility Solutions Lanka (Private) Limited (“PickMe”) is a Sri Lankan technology company which provides a ride hailing application that enables customers to hail a vehicle (motor rickshaw, car or minibus) through their smartphone. The proposed investment will support PickMe’s nationwide expansion plans.



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## Investment Description

- International Finance Corporation (IFC)



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### Private Actors Description

Mr. Jiffry Zulfer Hassen is the founder and largest shareholder. Other shareholders include Ajit Damon Gunewardene, Lanka Orix Information Technology Services Ltd, Interblocks Limited, H Capital (Private) Limited, and Ruchi Hubert Gunewardene.



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Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Digital Mobility Solutions Lanka (Private) Limited	Client	-

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## Contact Information

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## ACCOUNTABILITY MECHANISM OF IFC

The Compliance Advisor Ombudsman (CAO) is the independent complaint mechanism and fact-finding body for people who believe they are likely to be, or have been, adversely affected by an IFC or MIGA- financed project. If you submit a complaint to the CAO, they may assist you in resolving a dispute with the company and/or investigate to assess whether the IFC is following its own policies and procedures for preventing harm to people or the environment. If you want to submit a complaint electronically, you can email the CAO at [CAO@worldbankgroup.org](mailto:CAO@worldbankgroup.org). You can learn more about the CAO and how to file a complaint at <http://www.cao-ombudsman.org/>