

 Early Warning System

IDBI-15397-01

Macropay - Increasing access to tech for vulnerable population in Mexico



Quick Facts

Countries	Mexico
Financial Institutions	IDB Invest (IDBI)
Status	Proposed
Bank Risk Rating	B
Voting Date	2026-05-15
Borrower	Celulares y Accesorios del Sureste, S.A. de C.V.
Sectors	Industry and Trade
Investment Type(s)	Loan
Investment Amount (USD)	\$ 37.79 million
Loan Amount (USD)	\$ 37.79 million
Project Cost (USD)	\$ 37.79 million



Project Description

According to the IDBI, the transaction consists of long-term financing for Macropay of up to MXN 650 million, which will be used to open new branches, with a focus on rural areas of the country. This will facilitate access to essential digital services, promote financial inclusion, and support the direct generation of employment in Mexico.



Investment Description

- IDB Invest (IDBI)



Private Actors Description

According to the IDBI, Celulares y Accesorios del Sureste, S.A. de C.V. ("Macropay"), a Mexican company primarily engaged in the credit sale of mobile phones, the retail distribution of technology accessories, and the sale of motorcycles through inclusive financial products, is seeking financing to expand its operations through the opening of new physical stores in Mexico.



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Celulares y Accesorios del Sureste, S.A. de C.V.	Client	-



Contact Information

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ACCESS TO INFORMATION

You can submit a request for information disclosure at: <https://www.iadb.org/en/access-information/information-request>

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Bank Documents

- [MACROPAY - ENVIRONMENTAL AND SOCIAL ACTION PLAN \(ESAP\)](#) [Original Source]
- [MACROPAY - ENVIRONMENTAL AND SOCIAL REVIEW SUMMARY \(ESRS\)](#) [Original Source]