

 Early Warning System

IDBI-15096-01

Frooty Equity Investment



Quick Facts

Countries	Brazil
Financial Institutions	IDB Invest (IDBI)
Status	Proposed
Bank Risk Rating	B
Voting Date	2025-10-21
Borrower	Super Fruits International Ltda.
Sectors	Agriculture and Forestry, Industry and Trade
Investment Type(s)	Equity
Investment Amount (USD)	\$ 10.00 million
Loan Amount (USD)	\$ 10.00 million
Project Cost (USD)	\$ 10.00 million



Project Description

IDB Invest is considering a potential equity investment of up to US\$10 million in Super Fruits International, a Cayman Islands-incorporated entity and shareholder of Frooty Comercio e Industria de Alimentos S.A. ("Frooty"). The proposed investment is intended to support the expansion of Frooty's operations by financing key capital expenditures and bolstering its working capital.

Founded in Brazil in 1999, Frooty is a market leader in the production of frozen acai and pitaya-based products, with a strong foothold in the domestic market. The company also has a robust distribution network across the U.S., underscoring its substantial international presence. Frooty is deeply committed to sustainability and innovation within the food industry, consistently advancing its product portfolio and expanding its global reach.



Investment Description

- IDB Invest (IDBI)



Contact Information

IDB INVEST

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You can submit a request for information disclosure at:

<https://www.idbinvest.org/en/access-information-policy>.

ACCOUNTABILITY MECHANISM OF IDB / IDB INVEST

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IDB Invest)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IDB Invest is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at <http://www.iadb.org/en/mici/mici,1752.html> (in English) or <http://www.iadb.org/es/mici/mici,1752.html> (Spanish).

EMAIL:

PHONE: +1(202)-566-4566

ADDRESS: 1350 New York Ave NW, Washington, DC 20005

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Bank Documents

- [FROOTY EQUITY INVESTMENT - PLANO DE ACAO AMBIENTAL E SOCIAL \(PAAS OU ESAP\)](#) [Original Source]
- [FROOTY EQUITY INVESTMENT - RESUMO DA REVISAO AMBIENTAL E SOCIAL \(RRAS OU ESRS\)](#) [Original Source]