

 Early Warning System

IDBI-14014-01

GoTrendier



Quick Facts

Financial Institutions	IDB Invest (IDBI)
Status	Proposed
Bank Risk Rating	C
Voting Date	2022-08-30
Borrower	Regional
Sectors	Industry and Trade
Investment Type(s)	Equity
Investment Amount (USD)	\$ 5.00 million



Project Description

IDB Invest is considering an investment of up to US\$5 million in Trendier Latam S.L. ("GoTrendier"). GoTrendier is the largest company for the purchase and sale of second-hand women's clothing, bags, shoes and accessories in Latin America, through a digital platform that allows users to market their products with other users. The Company was founded in Mexico in 2016, and expanded to Colombia in 2017. The capital investment seeks to support the acquisition of clients and the implementation of a brand association model, where third-party clothing brands will be able to sell clothing second-hand through the GoTrendier platform.



Investment Description

- IDB Invest (IDBI)



Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
IDB Invest	Buyer	Finance	invests in	Trendier Latam S.L.	Client	Industry and Trade



Contact Information

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ACCESS TO INFORMATION

You can submit a request for information disclosure at: <https://www.iadb.org/en/access-information/information-request>

ACCOUNTABILITY MECHANISM OF IDB / IDB INVEST

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Bank Documents

- [GOTRENDIER - ENVIRONMENTAL AND ACTION PLAN \(ESAP\)](#) [Original Source]
- [GOTRENDIER - ENVIRONMENTAL AND SOCIAL REVIEW SUMMARY \(ESRS\)](#) [Original Source]