Early Warning System

IADB-UR-T1316

Innovation and Development of Tourism 4.0 in Uruguay

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Quick Facts

Countries	Uruguay
Specific Location	Uninformed
Financial Institutions	Inter-American Development Bank (IADB)
Status	Active
Bank Risk Rating	U
Voting Date	2024-07-22
Borrower	Goverment of Uruguay
Sectors	Law and Government, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	$ 0.25 million
Project Cost (USD)	$ 0.25 million

Project Description

According to the IADB, the objective of the operation is to generate knowledge for a new operation within the CCLIP UR-O1149 that promotes the development of Tourism 4.0 in emerging destinations in Uruguay. As specific objectives, this TC proposes: (i) develop a scalable strategy and instruments to increase the digital maturity of the tourism sector in Uruguay; and (ii) implement a tourism 4.0 support laboratory, applying and adjusting the designed instruments on a pilot basis. This is expected to democratize access to technology to promote sustainable and inclusive Tourism 4.0, with the intention of contributing to greater competitiveness as a destination.

Investment Description

- Inter-American Development Bank (IADB)

Contact Information

IDB

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ACCESS TO INFORMATION

You can submit a request for information disclosure at:

https://www.iadb.org/en/access-information/information-request.

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ACCOUNTABILITY MECHANISM OF IDB / IDB INVEST

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IDB Invest)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IDB Invest is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).

Bank Documents

- Documento de CT - Divulgacion 89024 [Original Source]
- Matriz de Resultados 6992 [Original Source]
- Plan de Adquisiciones 91473 [Original Source]
- Solicitud del Cliente 34536 [Original Source]
- Terminos de Referencia 46611 [Original Source]
- UR-T1316 - TC Abstract [Original Source]