



IADB-UR-T1257

Leveraging Technology and Behavioral Science Insights to Promote
Development in the Early Years



Quick Facts

Countries	Uruguay
Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	C
Borrower	Government of Uruguay
Sectors	Education and Health, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.34 million
Project Cost (USD)	\$ 0.46 million



Project Description

This TC aims to improve early childhood development in Uruguay by leveraging the use of technology and behavioral science insights. The overall objective is twofold i) Enhance children's health in neonatal and pediatric primary care settings. ii) design, implement and evaluate a parenting program delivered by SMS during the three first years of live.



Investment Description

- Inter-American Development Bank (IADB)

The country's counterpart amount to USD 120,000.



Contact Information

ACCOUNTABILITY MECHANISM OF IADB

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