

 Early Warning System

IADB-RG-T5047

ConnectAmericas: AI-Driven Private Sector Knowledge & Behavioral
Research



Quick Facts

Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	U
Voting Date	2026-08-20
Borrower	IDB borrowing countries
Sectors	Communications, Finance, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.64 million
Project Cost (USD)	\$ 0.64 million



Project Description

According to the IADB, the general objective of this TC is to strengthen the Inter-American Development Bank's ability to connect private sector companies in Latin America and the Caribbean with knowledge, business networks, and international market opportunities through the ConnectAmericas platform. It also aims to generate actionable private sector data and insights that enable the IDB to design more effective programs and engagement strategies across the region. To accomplish this, the TC has three specific objectives: (i) Enhance the ability of private sector companies in LAC to identify relevant knowledge resources, training opportunities, and potential business partners through personalized digital guidance on the ConnectAmericas platform using GenAI. This objective focuses on improving how companies navigate the platform and access relevant opportunities based on their needs, characteristics, and interests by deploying and testing AI-powered tools; (ii) generate evidence on how artificial intelligence-enabled digital tools influence the way companies search for information, discover opportunities, and build business connections through digital platforms. This objective seeks to understand the effectiveness of AI-driven features in reducing information barriers, facilitating opportunity discovery, and strengthening networking and matchmaking outcomes for firms; (iii) strengthen the IDB's capacity to leverage private sector data and digital behavioral insights to design more effective programs and engagement strategies. This objective focuses on improving the Bank's ability to organize, analyze, and use integrated firm-level and CA's platform-generated data to better understand company needs, support decision-making, and identify opportunities for private sector engagement across the region.



Investment Description

- Inter-American Development Bank (IADB)



Contact Information

No contacts available at the time of disclosure

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at <http://www.iadb.org/en/mici/mici,1752.html> (in English) or <http://www.iadb.org/es/mici/mici,1752.html> (Spanish).



Bank Documents

- [Administration Agreement between the Inter-American Development Bank and VISA regarding PSG to the I](#)