IADB-RG-T4502

Strengthening the digital capabilities of MSMEs in the region

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Quick Facts

CountriesCosta Rica, Ecuador, Paraguay, UruguayFinancial InstitutionsInter-American Development Bank (IADB)

Status Approved Bank Risk Rating U

Voting Date 2024-07-26

Sectors Communications, Industry and Trade, Law and Government, Technical Cooperation

 Investment Type(s)
 Advisory Services

 Investment Amount (USD)
 \$ 0.20 million

 Project Cost (USD)
 \$ 0.20 million



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Project Description

As stated by the IADB, the objective of the Technical Cooperation (TC) is to generate knowledge to strengthen the capacities and support programs for the digital transformation of Micro, Small and Medium Enterprises (MSMEs) of public institutions, such as Ministries and agencies of Innovation, Economy, Production or Science and Technology, among others. The specific objectives are: (i) to improve the generation and visualization of Digital Check data through the continuous improvement of the tool and the creation and maintenance of a regional data visualization platform; and (ii) to generate information to improve the capacities of the institutions in charge of the digital transformation programs of MSMEs, such as diagnostic studies on the current state of digital maturity of MSMEs in the region, mapping of best practices of support instruments, pilots and impact evaluations of policies, among others.



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Investment Description

• Inter-American Development Bank (IADB)

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Contact Information

IADB Team Leaders:

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No contacts available at the time of disclosure.

ACCOUNTABILITY MECHANISM OF IADB

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Bank Documents

• Documento de CT - Divulgacion RG-T4502