



IADB-RG-T4417

Data Management to Accelerate Productivity and Sustainability of the
Private Sector in Latin American and the Caribbean



Quick Facts

Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	C
Voting Date	2024-01-29
Borrower	Governments of countries in LATAM
Sectors	Finance, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.70 million



Project Description

According to Project Disclosure for Advisory Services Projects document, disclosed by the IDB invest, the bank to aims for its clients to improve and better capitalize data management practices through improved relevant data collection, analysis, and use for decision making. Such assistance for corporates, financial institutions and MSMEs can lead to improvements in productivity, sustainability, and market competitiveness. It will also allow these companies to become more attractive to investors. For financial institutions, better data management can create improved knowledge of their portfolios, allowing for the creation of differentiated products to better serve different segments (e.g., MSMEs, rural segments; youth; silver, women, etc.), and can open new market opportunities as well. For companies in the real sector, better data management can lead to improvements in productivity in operations, better understanding of existing and potential clients' needs and preferences, constructive engagement with MSMEs and other business stakeholders on their value chain, and better management and disclosure of sustainability issues.



Early Warning System Project Analysis

According to the IDB Invest, the DB Invest SEG classification. Preliminarily, this ASP is classified as Category C. No environmental and social risks are assigned



Investment Description

- Inter-American Development Bank (IADB)



Contact Information

No contacts available at the time of disclosure

ACCOUNTABILITY MECHANISM OF IADB

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Bank Documents

- [Disclosure of Operations executed](#) [\[Original Source\]](#)