Early Warning System

IADB-RG-T3916

Digital Resilience And New Skills Against Covid-19 Via Tienda Cerca Ecosystem

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Quick Facts

Financial Institutions	Inter-American Development Bank (IADB)
Status	Active
Bank Risk Rating	C
Voting Date	2021-12-07
Borrower	Regional
Sectors	Industry and Trade, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	$ 0.90 million
Project Cost (USD)	$ 1.80 million

Project Description

ABInBev proposes to strengthen the value chain of neighborhood stores to improve the lives of millions of small store owners, employees and customers in Latin America and the Caribbean. The solution will be developed and implemented through Tienda Cerca, an initiative that was created by AbInBev as a rapid response to COVID19 to help small family stores address digitalization, access new business opportunities and grow resiliently. It is a platform that aims to catalyze the growth of this market segment, giving them tools to improve their consumers'

Investment Description

- Inter-American Development Bank (IADB)

The countries' counterpart amount to USD 900,000.

Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	AblnBev	Contractor	Industry and Trade

Contact Information

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).

Bank Documents

- RG-T3916 Memorando de donantes.pdf
- RG-T3916 Donors Memorandum.pdf