Early Warning System

# IADB-RG-T3875

## Social Listening Observatory

## Quick Facts

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| **Financial Institutions** | Inter-American Development Bank (IADB) |
| **Status** | Proposed |
| **Bank Risk Rating** | U |
| **Borrower** | Regional |
| **Sectors** | Law and Government, Technical Cooperation |
| **Investment Type(s)** | Advisory Services, Grant |
| **Investment Amount (USD)** | $ 0.25 million |
| **Project Cost (USD)** | $ 0.25 million |

## Project Description

This project seeks to strengthen knowledge about public perception of migrants and migration in Latin America and the Caribbean (LAC) through the creation of a Social Listening Observatory. For this, it is proposed to establish methodologies focused on the analysis of social media, structured and unstructured data to study trends in public perception in recent years. This analysis will allow the generation and dissemination of knowledge on the subject through reports, academic publications and blogs that will be disseminated through the organization of seminars and workshops. In the same way, the findings of the analyzes on the public perception of the local population towards migrants in the region will serve as input to design innovative interventions that seek to understand and change these perceptions.

## Investment Description

- Inter-American Development Bank (IADB)

## Contact Information

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).