# IADB-RG-T3758

Tourist Intelligence and Early Warning System (SIRTA) in the context of COVID-19: Application to the Jesuit Route



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### **Quick Facts**

Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	C
Voting Date	2020-12-16
Sectors	Education and Health, Law and Government
Investment Type(s)	Grant
Investment Amount (USD)	\$ 0.60 million
Grant Amount (USD)	\$ 0.60 million
Project Cost (USD)	\$ 0.68 million



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### **Project Description**

According to IADB website, the project aims to create a Regional Tourist Intelligence and Early Warning System (SIRTA, for its Spanish acronym), to facilitate access and disseminate information on tourism supply and demand (current and potential) of the Jesuit Route, identifying key opportunities and trends. SIRTA will also include early warning indicators, as an instrument for risk management, to protect local communities, visitors and investments in the tourism sector in key destinations for the articulation of the Jesuit Route. Risk management is essential to build trust (especially post pandemic) and move towards consolidating the Jesuit Route.



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### **Investment Description**

• Inter-American Development Bank (IADB)



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#### **Contact Information**

No contact information provided at the time of disclosure.

#### **ACCOUNTABILITY MECHANISM OF IADB**

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