



IADB-RG-T3688

Supporting LAC Creative Industries to Recover from the COVID-19
Pandemic



Quick Facts

Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	C
Sectors	Education and Health, Industry and Trade, Technical Cooperation
Investment Type(s)	Grant
Investment Amount (USD)	\$ 0.25 million
Grant Amount (USD)	\$ 0.25 million



Project Description

The general objective of this TC is to enhance the capacity of LAC policymakers to design, implement, monitor, and evaluate policies aimed at supporting the LAC cultural and creative industries to recover from the COVID-19 pandemic. This will be pursued through three specific objectives: (i) the generation of statistical information and analytical studies on the economic impact that the COVID-19 pandemic brought to LAC creative industries, the key obstacles that they are facing, and the new business models that they could develop or adopt to generate revenues in this new scenario; (ii) the strengthening of the LAC institutional capacity in designing and implementing economic recovery policies for the creative economy, through activities of knowledge generation and capacity building; and (iii) the development of creative economic recovery strategies in a few selected LAC countries.



Investment Description

- Inter-American Development Bank (IADB)



Contact Information

No contact information provided at the time of disclosure.

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