Early Warning System

IADB-RG-O1634

Scaling the `Shatki' distribution model in el Salvador and Guatemala

Quick Facts

Financial Institutions	Inter-American Development Bank (IADB)
Status	Approved
Bank Risk Rating	U
Voting Date	2016-04-21
Borrower	Unilever Group
Sectors	Finance
Investment Amount (USD)	$ 0.70 million
Project Cost (USD)	$ 2.03 million

Project Description

From the IDB: "The Project aims at scaling the inclusive distribution initiative 'Shatki" in rural areas of El Salvador and Guatemala. The model has been successfully developed in India where more than 60,000 people at the base of the pyramid benefit from having access to quality products at the time they profit from belonging to the Unilever company's distribution network."

Investment Description

- Inter-American Development Bank (IADB)

Private Actors Description

This project involves a partnership between The Unilever Group and people of Guatemala and El Salvador.

Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Unilever Group	Parent Company	-

Contact Information

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).