

 Early Warning System

IADB-RG-L1169

Elenas: Boosting Social e-commerce for low-income women  
entrepreneurs



### Quick Facts

<b>Countries</b>	Colombia, Mexico
<b>Financial Institutions</b>	Inter-American Development Bank (IADB)
<b>Status</b>	Proposed
<b>Bank Risk Rating</b>	C
<b>Borrower</b>	Regional
<b>Sectors</b>	Industry and Trade
<b>Investment Type(s)</b>	Loan
<b>Investment Amount (USD)</b>	\$ 1.50 million
<b>Project Cost (USD)</b>	\$ 1.50 million



### **Project Description**

According to the Bank's website, Elenas is a social e-commerce platform to empower millions of entrepreneurial low-income women across Latin America to build their own online stores.



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### Investment Description

- Inter-American Development Bank (IADB)



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Private Actor 1	Private Actor 1 Role	Private Actor 1 Sector	Relation	Private Actor 2	Private Actor 2 Role	Private Actor 2 Sector
-	-	-	-	Elenas	Client	-

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### Contact Information

No contact information provided at the time of disclosure.

#### ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to [MICI@iadb.org](mailto:MICI@iadb.org). You can learn more about the MICI and how to file a complaint at <http://www.iadb.org/en/mici/mici,1752.html> (in English) or <http://www.iadb.org/es/mici/mici,1752.html> (Spanish).



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## Bank Documents

- [IDEATE 2023-09-26 Public Summary 1312 RG-L1169.pdf](#)