

 Early Warning System

IADB-PN-G1011

GO-ON Boss: towards a dignified, diverse and green last-mile delivery sector



## Quick Facts

<b>Countries</b>	Panama
<b>Specific Location</b>	Panamá
<b>Financial Institutions</b>	Inter-American Development Bank (IADB)
<b>Status</b>	Proposed
<b>Bank Risk Rating</b>	C
<b>Sectors</b>	Industry and Trade, Technical Cooperation, Transport
<b>Ring Fence</b>	Climate, Small & Medium Enterprises
<b>Investment Type(s)</b>	Advisory Services
<b>Investment Amount (USD)</b>	\$ 0.80 million
<b>Grant Amount (USD)</b>	\$ 0.80 million
<b>Project Cost (USD)</b>	\$ 1.60 million



## Project Description

The objective of the project is to launch GO-ON Boss, a model with environmental, economic and social impact for the economy of platforms and SMEs in Panama that will promote innovation in the last-mile delivery services sector with electromobility, WorkerTech strategies, promotion of diversity and use of data.



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## Investment Description

- Inter-American Development Bank (IADB)

IDB Lab will provide \$650,000 in the form of a CRIG (Contingency Recovery Investment Grant) and \$150,000 in non-technical cooperation. (Contingency Recovery Investment Grant) and \$150,000 in non-reimbursable technical cooperation.



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### Private Actor Relationship

Co-investor at the same amount than IADB.

The project objective of the project is to launch GO-ON Boss model in Panamá city.

### Private Actors Description

The implementing partner is GO-ON, a pioneering Panamanian startup that was born promoting, through its mobile application, the use of electromobility technology by placing on the market electric scooters for recreational/tourist mobility in the Costa del Este sector of Panama City, with whom they reached an exclusivity agreement until 2025. With 18 months of operations, GO-ON has reached more than 5,000 users, 75,000 trips made and 550,000 minutes of use sold with +200 active scooters on its platform.



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## Contact Information

### ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to [MICI@iadb.org](mailto:MICI@iadb.org). You can learn more about the MICI and how to file a complaint at <http://www.iadb.org/en/mici/mici,1752.html> (in English) or <http://www.iadb.org/es/mici/mici,1752.html> (Spanish).



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## Bank Documents

- [IDEATE 2022-07-27 Public Summary 1161 PN-T1320.pdf](#)