

 Early Warning System

IADB-PE-T1623

AGRAYU: Phygital Platform for Rural Agriculture



Quick Facts

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| Countries | Peru |
| Financial Institutions | Inter-American Development Bank (IADB) |
| Status | Active |
| Bank Risk Rating | C |
| Voting Date | 2025-06-24 |
| Borrower | Sinergia Centro de Innovación y Negocios S.A.C. |
| Sectors | Agriculture and Forestry, Technical Cooperation |
| Investment Type(s) | Advisory Services |
| Investment Amount (USD) | \$ 0.48 million |
| Project Cost (USD) | \$ 0.95 million |



Project Description

The project aims to improve agricultural profitability and promote environmental sustainability in the Peruvian Amazon through the development and implementation of a Phygital (physical and digital) platform that provides personalized agronomic advice and facilitates the distribution of traceable and sustainable agricultural inputs.



Investment Description

- Inter-American Development Bank (IADB)



Contact Information

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at <http://www.iadb.org/en/mici/mici,1752.html> (in English) or <http://www.iadb.org/es/mici/mici,1752.html> (Spanish).



Bank Documents

- [IDEATE 2025-02-14 Public Summary 1693 PE-T1623](#)