

 Early Warning System

IADB-PE-T1623

AGRAYU: Phygital Platform for Rural Agriculture



Quick Facts

Countries	Peru
Financial Institutions	Inter-American Development Bank (IADB)
Status	Active
Bank Risk Rating	C
Voting Date	2025-06-24
Borrower	Sinergia Centro de Innovación y Negocios S.A.C.
Sectors	Agriculture and Forestry, Technical Cooperation
Investment Type(s)	Advisory Services
Investment Amount (USD)	\$ 0.48 million
Project Cost (USD)	\$ 0.95 million



Project Description

The project aims to improve agricultural profitability and promote environmental sustainability in the Peruvian Amazon through the development and implementation of a Phygital (physical and digital) platform that provides personalized agronomic advice and facilitates the distribution of traceable and sustainable agricultural inputs.



Investment Description

- Inter-American Development Bank (IADB)



Contact Information

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at <http://www.iadb.org/en/mici/mici,1752.html> (in English) or <http://www.iadb.org/es/mici/mici,1752.html> (Spanish).



Bank Documents

- [IDEATE 2025-02-14 Public Summary 1693 PE-T1623](#)