# IADB-PE-T1474

Promoting the Digitization of Bodegueros and Bodegueras in Times of Pandemic



## Promoting the Digitization of Bodegueros and Bodegueras in Times of Pandemic

#### **Quick Facts**

Countries	Peru
Financial Institutions	Inter-American Development Bank (IADB)
Status	Active
Bank Risk Rating	C
Voting Date	2021-05-24
Sectors	Finance, Industry and Trade
Investment Amount (USD)	\$ 0.15 million
Project Cost (USD)	\$ 0.19 million



IADB-PE-T1474

Promoting the Digitization of Bodegueros and Bodegueras in Times of Pandemic

#### **Project Description**

"Strengthen the digital skills and management skills of winemakers from the adoption of digital tools applied to the business in order to increase their sales".



IADB-PE-T1474

Promoting the Digitization of Bodegueros and Bodegueras in Times of Pandemic

### **Investment Description**

• Inter-American Development Bank (IADB)

**Technical Cooperation** 



IADB-PE-T1474

### Promoting the Digitization of Bodegueros and Bodegueras in Times of Pandemic

#### **Contact Information**

#### ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).