Early Warning System

IADB-ME-T1460

Marketplace, Edutech& Smart Data in one App for Small Stores

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Quick Facts

Countries	Mexico
Financial Institutions	Inter-American Development Bank (IADB)
Status	Active
Bank Risk Rating	C
Voting Date	2021-06-09
Borrower	Government of Mexico
Sectors	Communications, Industry and Trade, Technical Cooperation
Investment Type(s)	Advisory Services, Grant
Investment Amount (USD)	$ 0.15 million
Project Cost (USD)	$ 0.41 million

Project Description

Increase the sales of grocers and their suppliers of consumer goods, closing the digital, information and capabilities gap of the traditional channel, which prevents the consumer from having a convenient, digital and secure shopping experience, and the large company can have the information necessary to define segmented and differentiated business strategies.

Investment Description

- Inter-American Development Bank (IADB)

Country counterpart financing $258,000 USD

Contact Information

Project contacts not available at the time of disclosure.

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).