Early Warning System

IADB-JA-T1148

Pricing, Targeting, and Effectiveness of Business-training Activities. Experimental Evidence from Ja

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Quick Facts

Countries	Jamaica
Financial Institutions	Inter-American Development Bank (IADB)
Status	Active
Bank Risk Rating	C
Voting Date	2017-10-04
Borrower	Government of Jamaica
Sectors	Industry and Trade, Technical Cooperation
Investment Type(s)	Grant
Investment Amount (USD)	$ 0.09 million
Grant Amount (USD)	$ 0.09 million
Project Cost (USD)	$ 0.23 million

Project Description

The operation's objective is to improve the pricing, targeting, and effectiveness of business training activities. For this purpose, the project will assess if and when it is possible and desirable to charge a positive price for business-training programs for micro, small and medium enterprises. Based on these pricing analysis, the project will also help to understand whether the effectiveness of business-training activities can be increased by improving targeting, and whether providers can achieve financial sustainability by charging a positive price without screening out a large share of entrepreneurs who might have a limited willingness to pay.

Investment Description

- Inter-American Development Bank (IADB)

Contact Information

ACCOUNTABILITY MECHANISM OF IADB

The Independent Consultation and Investigation Mechanism (MICI) is the independent complaint mechanism and fact-finding body for people who have been or are likely to be adversely affected by an Inter-American Development Bank (IDB) or Inter-American Investment Corporation (IIC)-funded project. If you submit a complaint to MICI, they may assist you in addressing the problems you raised through a dispute-resolution process with those implementing the project and/or through an investigation to assess whether the IDB or IIC is following its own policies for preventing or mitigating harm to people or the environment. You can submit a complaint by sending an email to MICI@iadb.org. You can learn more about the MICI and how to file a complaint at http://www.iadb.org/en/mici/mici,1752.html (in English) or http://www.iadb.org/es/mici/mici,1752.html (Spanish).